

Social Media Manager (Volunteer)

TEDxEindhoven is currently looking for a tech savvy Social Media Manager to join our Communications Team. Do you like building online communities and finding creative ways to connect with them? Are you social and ready to get out there? Join us!

What will you do

- Help build, grow and manage the TEDxEindhoven community through creative initiatives and social media partnerships.
- Coordinate and manage our Social Media platforms; Twitter, Facebook, LinkedIn, Instagram
- Work within a budget to create innovative campaigns and advertisements to reach our target audience
- Write and post weekly on our social media platforms
- Manage content workflow with our visual designer and content manager.
- Keep track of messages and respond to # about TEDxEindhoven
- Register and use our Social Media data to create new content

What we are looking for:

- 1 year of experience in Social Media Management
- Loves to write and come up with creative concepts
- Experience in project management is a plus
- Connection to our target audience; young professionals
- Social, loves to network, easy-going
- Connection with the values and ideas behind TED talks and TEDx
- Working proficiency in English, Dutch is a plus but not required
- Located in Eindhoven

What you will get:

- A great opportunity to broaden your network in the region of Eindhoven.
- Bi-Monthly team events
- A chance to develop yourself, grow and gain practical experience as part of the largest grassroots non-profit in the world
- A lot of fun and quite possibly some new friends!

Time estimation

You are expected to attend bi-weekly team meetings (approximately 1,5 hours). We estimate a minimum of 5 hours a week for this role, excluding the 1,5 hours for the meeting. Team meeting are at The Hub, Mondays 7PM.

Interested? Send your resume and motivation letter to selin@tedxeindhoven.nl