Head of Marketing & Communications (Volunteer)

TEDxEindhoven is currently looking for someone with a passion for marketing to join our team as the Head of the Marketing & Communications department. Can you handle a lot of deadlines? And are you creative and structured and great at English? We might be looking for you!

What will you do?

- Work closely with the core team to create a year round vision for the TEDxEindhoven events
- Maintain the structure of the M&C team and be the chairman of the M&C meetings and brainstorm. Motivate your team.
- Interview new possible candidates for the M&C team and help them with their onboarding process
- Set up a strategy for the M&C department and notify everyone on their tasks.
- Create brand awareness and sell tickets for the TEDxEindhoven events
- In charge of press contacts to create paid or free publicity

What are we looking for?
- 1 year experience in marketing and communication
- Someone who is enthusiastic and a people person. You need to be able to motivate your team and work closely with a lot of people
- A little experience with management on complex issues would be a definite plus!
- Who loves TED.com and understands the brand completely
- Lives in or near Eindhoven

Time estimation
4 hours a week up to 6 hours a week when we are getting closer to our main event!

Who will you be working with?
You will join the TEDxEindhoven Marketing & Communications team. TEDxEindhoven is an organization of volunteers that are working on organizing TEDx events for the community of Eindhoven throughout the year across different platforms to discover and exchange the latest ideas on Technology, Entertainment & Design. We are located at The Student Hotel where our meetings take place.
- Bi-Weekly meetings on Monday, 7PM at The Student Hotel
- Bi-Monthly Brainstorm sessions
- Bi-Monthly Drinks & Team Events. With your own team and the whole of TEDxEindhoven

Interested? Send your resume and motivation letter to johan@tedxeindhoven.nl We're looking forward to meet you!